



### **About Asia Tech x Singapore (ATxSG)**

ATxSG 2023 is Asia's leading technology event jointly organised by Infocomm Media Development Authority (IMDA) and Informa Tech - supported by the Singapore Tourism Board (STB). The event consists of two main segments, ATxSummit and ATxEnterprise.

ATxSummit (6 – 7 June), the apex event of ATxSG held at Capella Singapore, comprises an invitation-only Plenary covering themes like Generative AI, web 3.0, digital x sustainability across four key pillars: Tech x Trust, Tech x Good, Tech x Builders and Tech x Creative. ATxSummit also features the ATxAI and SG Women in Tech conferences, alongside G2G and G2B closed-door roundtables to facilitate closer partnerships between the public sector and digital industry.

ATxEnterprise (7 – 9 June), organised by Informa Tech and held at Singapore Expo, will host conferences as well as exhibition marketplaces comprising B2B enterprises across Technology, Media, Infocomm, Satellite industries and start-ups. ATxEnterprise consists of BroadcastAsia, CommunicAsia, SatelliteAsia, TechXLR8 and InnovFest x Elevating Founders. For more information on ATxSG, please visit [asiatechxsg.com](https://asiatechxsg.com).

### **About the Infocomm Media Development Authority (IMDA)**

The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation by developing a vibrant digital economy and an inclusive digital society. As Architects of Singapore's Digital Future, we foster growth in Infocomm Technology and Media sectors in concert with progressive regulations, harnessing frontier technologies, and developing local talent and digital infrastructure ecosystems to establish Singapore as a digital metropolis. For more news and information, visit [www.imda.gov.sg](https://www.imda.gov.sg).

### **About Informa Tech**

Informa Tech sits at the heart of the global technology industry. As a leading provider of market insight and market access, our aim is to cultivate a thriving technology community to build a better, more sustainable world.

Informa Tech is home to over 100 renowned and trusted tech brands. This flagship event joins Informa Tech's portfolio of global tech festivals including London Tech Week and Africa Tech Fest. Hosted in thriving innovation hubs, these events aim to unite the tech ecosystem in securing a digital future for business and society. For more information, please visit [www.informatech.com](https://www.informatech.com).

### **For media queries, please reach out to:**

Email: [Aung\\_Thi\\_Ha@Imda.gov.sg](mailto:Aung_Thi_Ha@Imda.gov.sg)

### **Hill+Knowlton Strategies**

Email: [HKATxSG@hkstrategies.com](mailto:HKATxSG@hkstrategies.com)



**APPENDIX: Programme for ATxSummit Plenary, ATxAI and SG Women in Tech (as of 22 May)**

Please note that more speakers are being finalized and programme will be updated at <https://asiatechxsq.com/>.



6 Jun 2023

Time	Plenary Programme
0800	<b>Registration</b>
0900	<b>Introduction - Host</b>
0905	<b>Welcome address</b>
	<i>Chief Executive, Infocomm Media Development Authority of Singapore, Lew Chuen Hong</i>
0915	<b>Opening Keynote by Guest-of-Honour</b>
	<i>Deputy Prime Minister and Minister for Finance, Republic of Singapore, Lawrence Wong</i>
0935	<b>Featured Address</b> by H.E.Kaja Kallas, Prime Minister, Republic of Estonia
0950	<i>Panel 1</i> <b>Pause or Play – Generative AI’s Promise, Perils and Partnerships</b>
	<p>With the emergence of ChatGPT, there is growing global interest in generative AI. This panel will explore future applications and business opportunities of generative AI and large language models. Experts in the field will discuss not just the immense opportunities but also the potential impact for society, industries and jobs. We will also gain perspectives from tech giants of how various players in the ecosystem, large and small, will partner to unlock the potential and business opportunities to scale the ground-breaking technology.</p> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• H.E. Omar Bin Sultan Al Olama, Minister of State for Artificial Intelligence, UAE</li> <li>• Michaela Browning, Vice President, Government and Public Policy, APAC, Google</li> <li>• Ahmed Mazhari, President, Microsoft Asia</li> <li>• Keith Strier, Vice President, Worldwide AI Initiatives, NVIDIA</li> </ul>
1035	<b>Coffee Break</b>
1050	<i>Panel 2</i> <b>Pause or Play – Generative AI’s Innovators</b>
	Innovative tech startups focused on Generative AI are flourishing globally in many new application areas. In this panel, we hear from innovative startups at ground zero



	<p>from their point of view on the state of play, technology development trajectories and the next bound of innovations and use-cases we can expect to see.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Su Lian Jye, Chief Analyst, Applied Intelligence, OMDIA</li> </ul> <p><u>Speaker</u></p> <ul style="list-style-type: none"> <li>• Ori Goshen, CEO, AI21 Labs [Virtual]</li> <li>• Joshua Wong, Co-Founder &amp; CEO, Hypotenuse AI</li> <li>• Ivan Zhang, Co-Founder &amp; CTO, Cohere [virtual]</li> <li>• Jennifer Zhang, Co-Founder and CEO, Wiz.ai</li> </ul>
<b>1130</b>	<p><i>Panel 3</i></p> <p><b>From Promise to Progress: Delivering Tech for a Better World</b></p>
	<p>Technology and digitalisation are rapidly reshaping our economies and societies. Are we on the cusp of making a breakthrough in some of the world’s most pressing problems, such as climate change, inequality, and poverty – or one misstep away from falling over the precipice? Explore how we can deliver a concerted, multi-stakeholder effort to harness innovative and impactful solutions for our people and society, while ensuring that our digital ecosystem is inclusive, resilient, and safe for all.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Dr Ming Tan, Founding Executive Director, Tech For Good Institute</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• H.E. Eglė Markevičiūtė, Vice-Minister of the Economy and Innovation, Lithuania</li> <li>• H.E. Marisa Lago, Under Secretary of Commerce for International Trade, USA</li> <li>• Mark German, Executive Director, Rise, Schmidt Futures</li> <li>• Peter Selfridge, Global Head of Government and Public Affairs, SAP</li> <li>• Dr Kazuo Yano, Fellow Hitachi, Ltd and CEO Happiness Planet, Ltd</li> </ul>
<b>1215</b>	<b>Lunch</b>
<b>1330</b>	<p><i>Panel 4</i></p> <p><b>Navigating the Tech Winter: Soonicorns in Asia’s Tech Ecosystem</b></p>
	<p>What is the state of the tech startup ecosystem in Southeast Asia given the global headwinds in the tech sector? Engage with a diverse panel of tech startup founders and prominent VCs to get a pulse on the state of the ecosystem today. We will spotlight strategies and stories of founders and VCs navigating and pivoting as they grow sustainable and profitable unicorns-to-be.</p> <p><u>Moderator</u></p> <p>Mercedes Ruehl, Singapore Correspondent, Financial Times</p> <p><u>Speakers</u></p>



	<ul style="list-style-type: none"> <li>• Rameez Ansar, Co-Founder, Circles</li> <li>• Henry Chan, CEO &amp; Co-Founder, Shopback</li> <li>• Jefferson Chen, Chairman and Chief Executive Officer, Advanced Intelligence Group</li> <li>• Dr Lim Kuo-Yi, Co-Founder and Managing Partner, Monk's Hill Ventures</li> <li>• Wei Sheng Neo, Partner, Qualgro Partners</li> <li>• Caesar Sengupta, CEO, Arta Finance</li> </ul>
<p><b>1420</b></p>	<p><i>Panel 5</i>  <b>Pushing the Boundaries of Reality: The Power of Immersion</b></p>
	<p>Immersive technologies such as VR, AR, XR, mixed reality, and haptic feedback are pushing the boundaries of our human experience, breaking barriers to accessibility, and unlocking value for society across multiple industries including entertainment, education, healthcare, and manufacturing. Experience the cutting-edge of immersive technologies from leading players and go under the hood to explore the integral tech stack that our new worlds are being built upon.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Jon Krause, VP Executive Partner, Gartner</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Dominique Bourse, Chairman &amp; CEO, Cyber Group Studios</li> <li>• Heesuk Ricky Kang, Head of Business and Head of Economy, Naver Z</li> <li>• Kisson Lin, Co-Founder and COO, Mindverse AI</li> <li>• Sam Sniderman, Co-President, Content Production, Blue Ant Media</li> <li>• Timoni West, VP &amp; GM, Digital Twins, Unity</li> </ul>
<p><b>1510</b></p>	<p><i>Panel 6</i>  <b>Navigating Web 3.0: Everything, Everywhere, All at Once</b></p>
	<p>Web 3.0 is a hotly discussed space that promises to revolutionise the internet and give power back to the users. But beyond the hype and bluster, what does Web 3.0 mean for companies and their digitalisation? Does the recent collapse of crypto giants spell the end of Web 3.0 and blockchain? Hear from the panel as they discuss Web 3.0 beyond cryptocurrency – sharing breakthrough applications today in everything from banking to tracking renewables for sustainability, and how decentralisation allows cross-border transactions in trade, finance, and energy from everywhere to be settled in a trusted manner all at once.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• David Treat, Senior Managing Director, Global Metaverse Continuum Business Group Lead, Accenture</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• H.E. Sandiaga Uno, Minister of Tourism and Creative Economy, Indonesia</li> <li>• Sandeep Malhotra, EVP, Mastercard</li> </ul>



	<ul style="list-style-type: none"> <li>• Ray Harishankar, IBM Fellow and VP, IBM</li> <li>• Prof Elena Simperl, Professor of Computer Science, King's College London; and Director of Research, Open Data Institute [virtual]</li> </ul>
<b>1600</b>	<b>Coffee Break</b>
<b>1615</b>	<p><i>Panel 7</i></p> <p><b>The Convergence of Technology: Enlarging Our Digital Commons</b></p>
	<p>“Dis-entangling”. “De-coupling”. “Bifurcation”. What is the reality behind these headlines? Are such centrifugal forces inevitable, or can the centre hold? Hear diverse perspectives on how we can architect more seamless, trusted connectivity and greater interoperability, ultimately to expand our digital commons and create space for all countries – big and small – to thrive.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Nikolai Dobberstein, Global Leader of Communications, Media &amp; Technology Practice, &amp; Managing Partner, Malaysia, Kearney</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Thomas E. Abell, Chief of Digital Technology for Development, Asian Development Bank</li> <li>• K.C. Choi, Corporate EVP/Head of Group, Global Mobile B2B Team, Samsung Electronics</li> <li>• Dr Hee Hwang, CEO, Kakao Healthcare</li> <li>• Quint Simon, Managing Director of Public Policy, Asia Pacific and Japan, Amazon Web Services</li> <li>• Yang Bing, Chief Executive Officer, OceanBase, Ant Group</li> </ul>
<b>1700</b>	<p><i>Panel 8</i></p> <p><b>Doubling Down on Sustainability: The Critical Role of Digital Technology</b></p>
	<p>Digital technology plays a critical role in our dire fight against the climate crisis. We must innovate and execute urgently on two quests in tandem – transitioning to low carbon digital technologies in both our hardware and software stacks and leveraging on digital technology solutions to transform our most carbon-intensive sectors. Explore and be inspired by the latest strategies and innovations in this vital intersection of digital x sustainability.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Praveen Tekchandani, Partner, Climate Change &amp; Sustainability Services, Ernst &amp; Young LLP</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Grace Fu, Minister for Sustainability and the Environment, Singapore</li> <li>• Barbara-Anne Bensted, Head of Sustainability for APAC, Capgemini</li> <li>• ST Liew, President (Taiwan, SEA, ANZ), Qualcomm</li> <li>• Dr John O’Shea, Chief Digital Transformation Officer, Dell Technologies</li> </ul>



	<ul style="list-style-type: none"><li>• Chris Tung, President, Corporate Development, Alibaba</li></ul>
<b>1745</b>	<b>Special recorded address</b> by Jacinda Ardern, Prime Minister of New Zealand (2017-2023); Senior Fellow, Harvard University; Special Envoy, Christchurch Call; Board Member, The Earthshot Prize
<b>1755</b>	<b>Closing remarks</b>
	Chief Executive, Infocomm Media Development Authority of Singapore, Lew Chuen Hong
<b>1900-2200</b>	<b>Summit Social (by invitation only)</b>



7 Jun 2023

Time	ATxAI Programme
0800	<b>Registration</b>
0900	<b>Introduction - host</b>
0905	<b>Welcome address</b>
	<i>Minister for Communications and Information, Republic of Singapore, Josephine Teo</i>
0920	<i>Panel 1</i>
	<p><b>Generative AI – Mitigate Risks to Maximise Opportunities</b></p> <p>This panel deep dives into key governance and alignment issues of generative AI that require multidisciplinary effort to solve pressing and long-term problems. The panel also discusses approaches to close governance and technical gaps to address these problems and recommend areas for research and development.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Ong Chen Hui, Assistant Chief Executive, IMDA, Singapore</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Blaise Aguera y Arcas, Vice President, Research, Google Research Int’l, US</li> <li>• Kathy Baxter, Principal Architect, Ethical AI Practice, Salesforce, US</li> <li>• Michael Zeller, Head of AI Strategy and Solutions, Temasek, Singapore</li> </ul>
1015	<i>Panel 2</i>
	<p><b>Are the current AI Governance approaches around the world effective?</b></p> <p>This panel debates the different AI governance approaches around the world, and takes a critical lens on their relevance in light of generative AI. Panellists will discuss how globally policymakers, industry and research communities must work together to address AI challenges faced collectively by humanity.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Yeong Zee Kin, Assistant Chief Executive, Data Innovation &amp; Protection Group (IMDA) and Deputy Commissioner, Personal Data Protection Commission Singapore</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Kay Firth-Butterfield, ED, Centre for Trustworthy Technology, WEF</li> <li>• Ansgar Koene, Global AI Ethics and Regulatory Leader, EY</li> <li>• Shameek Kundu, Chief Strategy Officer, TruEra</li> <li>• Elham Tabassi, Chief of Staff in Information Technology Laboratory, National Institute of Standards and Technology (NIST), US</li> <li>• Yi Zeng, Professor and Director of International Research Center for AI Ethics and Governance, at Institute of Automation, Chinese Academy of Sciences. Member of</li> </ul>



	the UNESCO Adhoc Expert Group on Ethics of AI, Chinese Academy of Sciences, China.
<b>1110</b>	<b>AI Verify Showcase</b>
	<p>Local and international AI Verify partners share their experiences in using AI Verify Minimum Viable Product to implement responsible AI.</p> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Anup Kumar, Distinguished Engineer, APAC CTO for Data and AI, IBM</li> <li>• Helen Wang, AI Model Validation Quantitative Analyst, UBS</li> <li>• Patrick Chua, Principal Strategist, Digital/Data and Enterprise Data Governance, SIA</li> </ul>
<b>1140</b>	<p><i>Fireside chat</i></p> <p><b>Future of Health - Unlocking the Power of AI and Data to Improve Healthcare</b></p> <p>This fireside chat explores main obstacles of using AI, including generative AI, data in healthcare, and the key governance concerns. Hear from panellists on AI's impact on patient-doctor relationship.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Dr Cheong Wei Yang, Deputy Secretary (Technology), MOH, Singapore</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Dr Hiroaki Kitano, CEO, Sony Research, Inc. and Chief Technology Officer, Sony Group Corporation, Japan</li> <li>• Dr Le Song, CTO and Chief AI Scientist, BioMap, China</li> </ul>
<b>1215</b>	<b>Closing of event</b>





Time	SG Women in Tech Programme
1430	<b>Introduction - host</b>
1435	<p><i>Panel 1</i></p> <p><b>Breaking Barriers, Building Bridges: Women Paving the Way in Tech</b></p>
	<p>As we work towards building a more equitable and inclusive society, empowering women to seize the opportunities in the tech sector is crucial. Join the women leaders in a discussion on the approaches to empower women in the digital age. Hear their journeys in breaking barriers, and their support in development of women for an inclusive digital economy.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Dr. Annie Koh, Professor Emeritus of Finance (Practice), SMU</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• Josephine Teo, Minister for Communications and Information, Singapore</li> <li>• H.E. Marisa Lago, Under Secretary of Commerce for International Trade, USA</li> <li>• Maya Hari, CEO, Terrascope</li> </ul>
1525	<p><i>Panel 2</i></p> <p><b>The Power of Diversity: Driving Innovation through Inclusive Leadership</b></p>
	<p>Companies perform better with more diverse leadership team through broader range of perspectives, creative problem-solving, improved decision-making and better employee engagement. Explore the positive correlation between gender diversity in leadership and business performance with our panel. Hear how female leaders and our allies embrace equity in their organisation.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> <li>• Sam Liew, Managing Partner, NCS, President, SCS</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>• H.E. Eglė Markevičiūtė, Vice-Minister of the Economy and Innovation, Lithuania</li> <li>• Feon Ang, Managing Director, APAC, LinkedIn</li> <li>• Kathy Baxter, Principal Architect, Salesforce</li> <li>• Stephanie KC Hung, Chief Information Officer, Asian Development Bank</li> <li>• Ee Ling Lim, Executive Director, Market Launch, 500 Global</li> <li>• Andy Sim, Vice President &amp; Managing Director, Singapore, Dell</li> </ul>
1610	<b>Closing of event by host</b>
1615-1700	<b>Networking Session</b>