

1. Former UN Secretary General Ban Ki-Moon

Taejae University is a pioneer, a builder, and the presenter of a new paradigm in higher education for the 21st century marking a milestone on the long road to true higher education.

I'm confident that Taejae graduates will be future global leaders who contribute to the building of a greater society.

2. Lee Ju-Ho, Deputy Prime Minister and Minister of Education of South Korea

Taejae University, from my understanding, has diligently developed innovative learning environments and educational methodologies. This includes intimate class settings with no more than 20 students, and a hybrid campus that seamlessly integrates online and offline learning. This framework is designed to equip each of you with the skills needed to take on global leadership roles.

Society as a whole holds high expectations for you, recognizing your value as invaluable assets to propel Korea forward. I hope all of you will spread your wings at Taejae. We anticipate that you will amass knowledge, embrace diverse experiences, and develop into exceptional talent.

3. Chey Tae-Won Chairman & CEO, SK Inc./ Chairman, The Korea Chamber of Commerce & Industry

We now live in a time that demands constant adaptation and lifelong commitment to learning for future generations. The ability to think critically, learn independently, and embrace diversity will be an essential skill in transforming the changes into opportunity for growth.

It is difficult to predict the exact changes you will face in the future but please remember that while the challenges you are facing may be great but so too is your collective potential to overcome them.

Through the innovative educational journey at Taejae University, I hope that all of you will develop your potential and grow into designers who solve the problems of humankind.

4. June E Huh, Winner of the prestigious Fields Medal and professor of mathematics at Princeton University,

I have two related pieces of generic advice that I hope both you and I will carry with us. First, embrace uncertainty.

Second, stay present and open.



To think that this day today is a preparation for some other day is a form of subtle procrastination and an excuse to explore less.

Always begin again and maintain your sense of wonder and curiosity.

Defend them against the day to day monotony and pressing demands of life.

Stay undistracted, especially on your own ambitions that seem important.

Trust that each day is not just a prelude to the next, but will offer its own unique lessons.

5. Tony F. Chan, President of KAUST

As the name Taejae signifies eyes, Taejae's vital vision is to nurture future leaders, and each one of you holds extraordinary promise to contribute in your own unique way to the betterment of humanity.

The opportunity for you here at Taejae is clear to learn, to grow, to lead, and to do great things. It is also a responsibility, and I know each of you will grasp it with gusto.

6. Yeom Jae-ho, Taejae University President

This is also YOUR moment.

Our world today faces tremendous challenges. Challenges that require clear thinking, good ideas, strong leadership, and a passion for public service. That is the very purpose of this new endeavor we call Taejae University, to bring those important values forward.

Students, the next answer is YOU.

Let's build something truly great together.

7. Chang-gul Cho, Founder and Chairman of Taejae University

In addition to knowledge, Taejae University will provide field-based experiential learning around the world. By living together in various cities around the world, we hope to understand the diversity of human civilization and gain wisdom in solving complex social problems with collective intelligence. Through various study tour programs, we hope that you will experience the flow of human civilization and design a bright future for humanity.

Human history has been changed by people with sound character, outstanding talents, and a strong sense of mission. Taejae University will become a world-class university that fosters leaders who will guide humanity's path by lighting a lamp in a chaotic and uncertain future. We want to become the most attractive university in the world for young people with great intentions.



About Taejae University

Taejae University: Fostering Global Talents for a Sustainable Future

Taejae University, a prestigious four-year private institution situated in Seoul, South Korea, was established in April 2023 by Chairman Chang-gul Cho, the founder of Korea's leading company in the total home interior industry. At the helm as the inaugural president is Dr. Jaeho Yeom, formerly the esteemed president of Korea University and currently serving as the Chairman of SK Group's Board of Directors. Dr. Yeom is a renowned figure in education, dedicating his life to shaping innovative directions for higher learning and envisioning the future of universities.

The guiding vision of Taejae University is to cultivate critical and creative thinking in young minds, fostering global harmony and sustainability. The institution is dedicated to developing leaders who will bring forth innovative solutions for the betterment of society worldwide. In pursuit of this mission, all classes at Taejae are deliberately designed to be intimate, with 20 students or fewer, whether conducted online or offline. The focus lies on interactive discussions, fueled by Taejae's innovative active learning program.

Taejae University's systematic curriculum revolves around six core competencies: critical thinking, creative thinking, self-directed learning, communication & collaboration, diversity & empathy, and globalization & sustainability. These core competencies are interwoven with courses in innovation fundamentals, majors, and practical field experiences, all tailored to enhance individual learning and growth for every student. The Innovation Foundations courses are mandatory for all Taejae students in their first year. In the second year, they choose from four majors: Humanities and Social Sciences, Natural Sciences, Data Science and Artificial Intelligence, and Business Innovation. Additionally, students take part in Taejae's unique Global Engagement Program, where they travel to residential campuses in five countries – Korea, The United States, China, Russia, and Japan – with the dual aim of deepening their understanding of diverse cultures and acquiring theoretical knowledge and practical problem-solving skills. This program is complemented by a cutting-edge metaverse campus, enabling seamless global collaboration and discussion among students and faculty, regardless of their physical location.

Taejae proudly stands as the first Korean university to operate a hybrid campus, breaking down barriers to global learning. Its commitment to world-class student support is evident through its Education Innovation Institute, Student Success Institute, and Global Initiative Institute, each led by some of the world's foremost professors and experts in areas such as student success, wellness, leadership, and career development. Every program is thoughtfully tailored to meet the unique needs of individual students, promoting growth and motivation.

In a bid to empower students to thrive as global talents without financial constraints, the university operates a comprehensive scholarship program. Financially challenged students receive full scholarships covering tuition fees, dormitory expenses, overseas trips, and international stays. Moreover, the program extends various forms of support, including the Work & Study scholarship, designed to assist with academic and living expenses, as well as scholarships for immersive experiences such as Silicon Valley on-site learning and the European Civilization Grand Tour, accessible to all students.



Even after graduation, Taejae continues to provide support for its students. The scholarship system offers partial funding for outstanding post-graduate pursuits, including admission to top-tier graduate schools, opportunities within international organizations, and even entrepreneurship ventures.

TAEJAE University remains committed to nurturing global talents, shaping the leaders of tomorrow, and fostering a sustainable future for all.