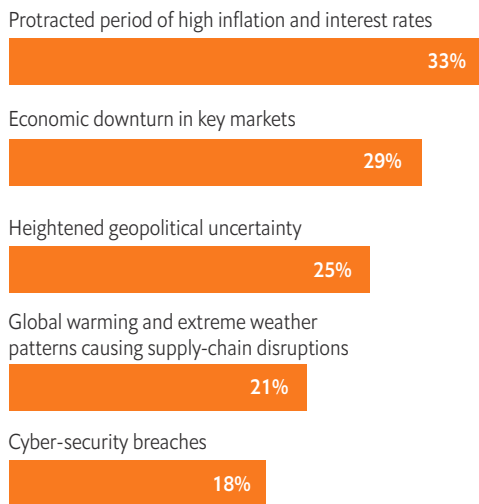


Figure 1: Top five reasons for pessimism

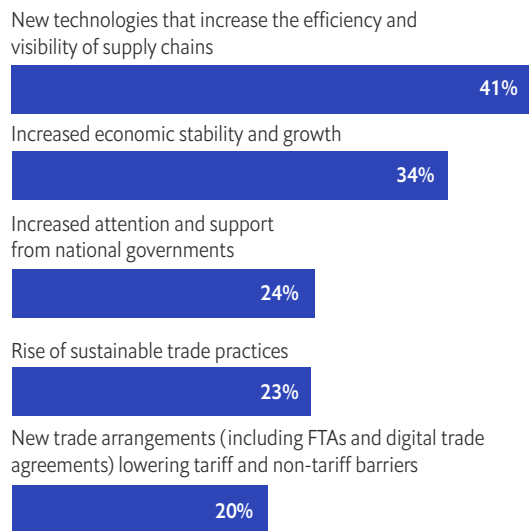
Respondents ranked their top two reasons for pessimism



Source: Economist Impact Trade in Transition survey, August-November 2024

Figure 2: Top five reasons for optimism

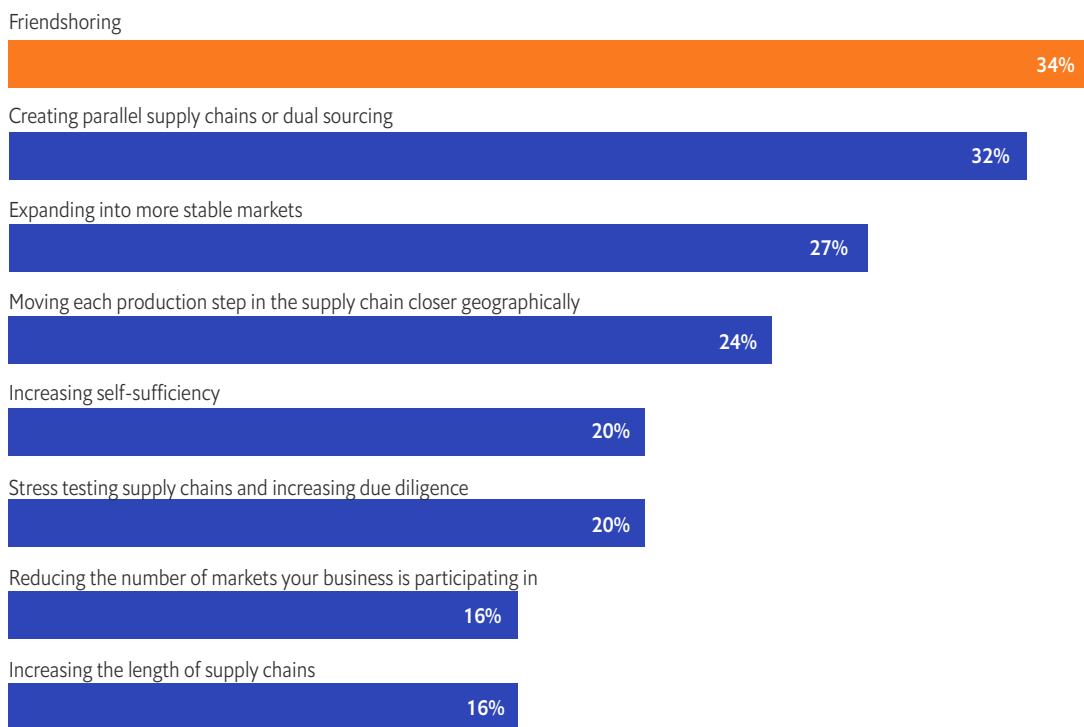
Respondents ranked their top two reasons for optimism



Source: Economist Impact Trade in Transition survey, August-November 2024

Figure 3: Responses to geopolitics

The impact of geopolitical events on trade and supply-chain strategies

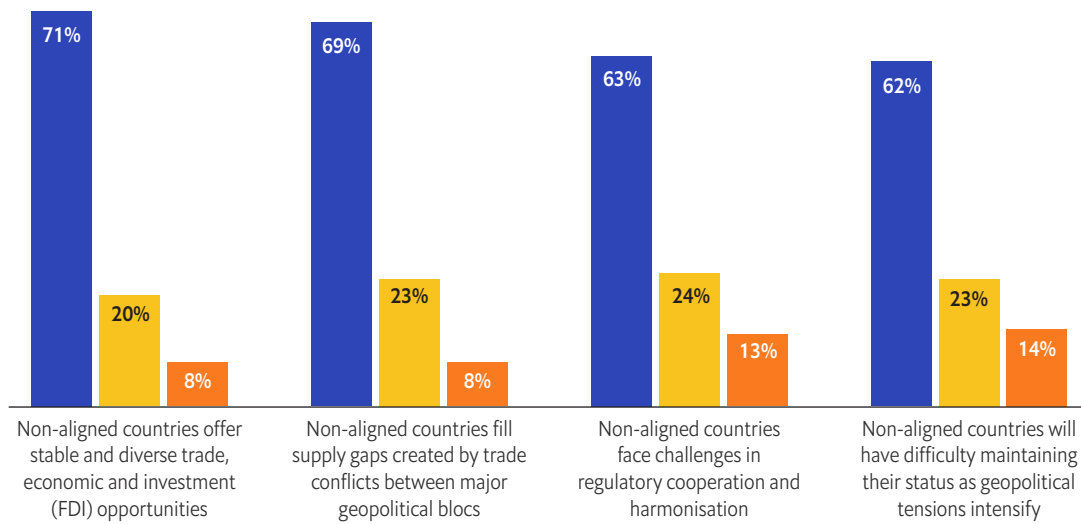


Source: Economist Impact Trade in Transition survey, August-November 2024

Figure 4: The role of non-aligned countries

The role of non-aligned countries in global trade and supply chains

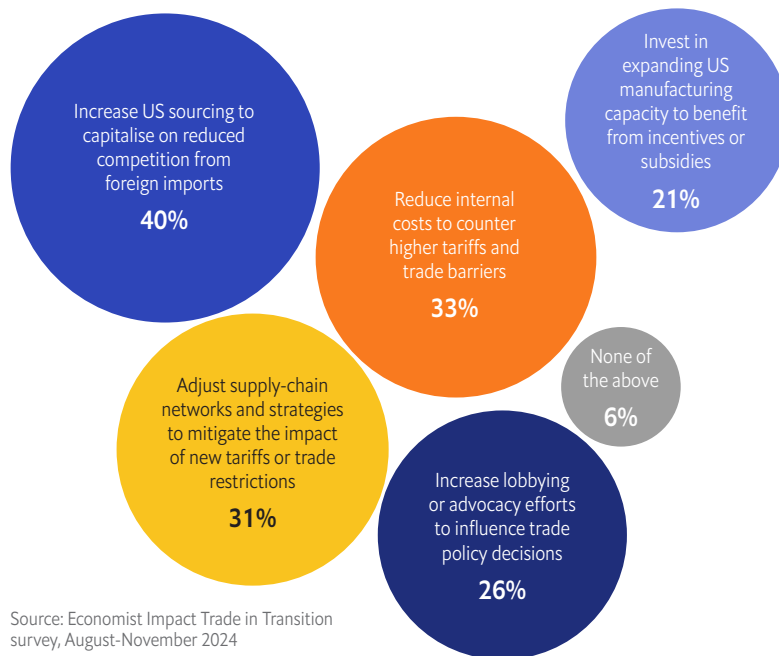
■ Agree ■ Neutral ■ Disagree



Source: Economist Impact Trade in Transition survey, August-November 2024

Figure: Business and trade in Trumpworld

How companies approach a Republican administration in 2025

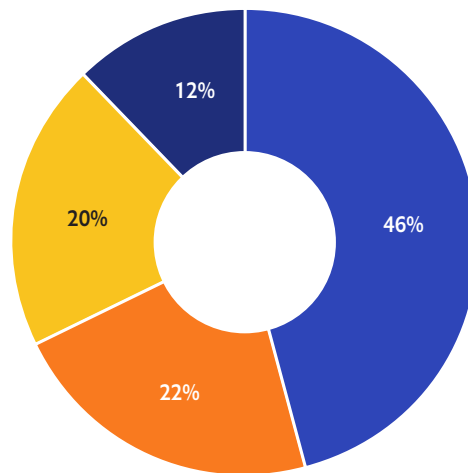


Source: Economist Impact Trade in Transition survey, August-November 2024

Figure 5: Geographical reconfiguration strategy

How companies are geographically reconfiguring their supply chains

- Diversification
- Nearshoring/regionalisation
- Reshoring
- Not reconfiguring the supply chain



Source: Economist Impact Trade in Transition survey, August-November 2024